

North Vancouver

Public Art Call to Artists



Legacy

Residential Development
897 Premier Street, North Vancouver



Submission Deadline: June 17, 2011 @ 4 pm
Public Art Commission: \$50,000

1 PUBLIC ART OPPORTUNITY

The District of North Vancouver in partnership with Brody Development Group invites expressions of interest from artists or artist teams to design and integrate site specific public art at an upcoming residential development located in the Lynnmour area of North Vancouver. This opportunity is open to professional artists, artist teams and design professionals who:

- Are able to meet the creative, eligibility and performance criteria;
- Can demonstrate the skills to manage all phases of the implementation from design to installation coordination with the design team and the construction contractors.

2 BACKGROUND

Legacy, a new townhome development (29 units) by Brody Development Group will be located at 881 Premier Street in North Vancouver. The development is scheduled to be complete in late 2012.

The site is situated in Lynnmour / InterRiver area in the river valley of Lynn Creek. This family oriented neighbourhood serves a broad range of users from immediate area residents who live and work in the area, to sports / recreation enthusiasts accessing the fields at nearby Inter River Park, to tourists staying at the nearby Holiday Inn.

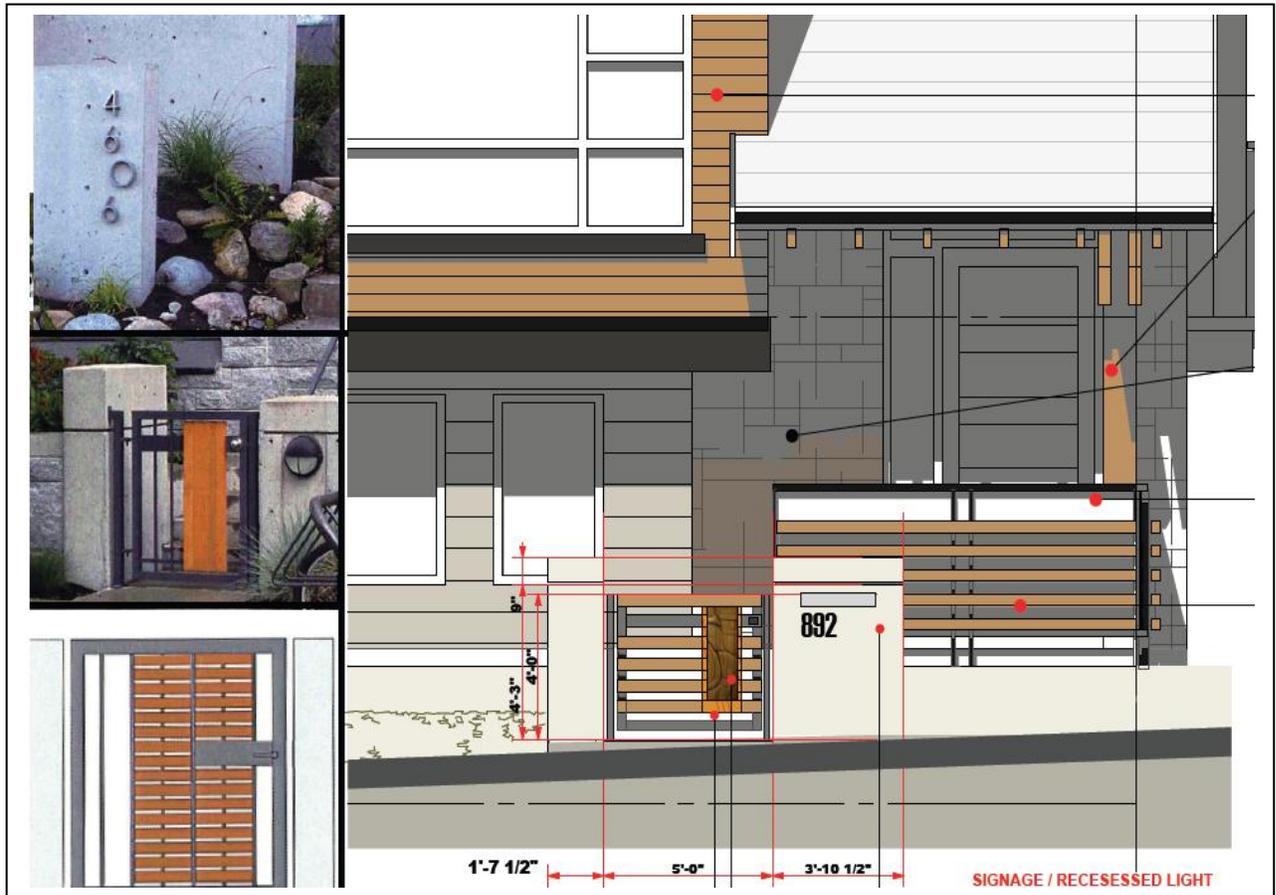


3 THE PUBLIC ART PROJECT

The design team envisions a series of site specific art components that work together visually and thematically to enhance the pedestrian experience around the property, along the pathway, and into the adjacent community park.

The public art opportunity has been identified as two components:

- 1) Artwork integrated into the design of the entrances for the seventeen townhomes that will face directly onto Premier Street and the adjacent pedestrian pathway. These entrances have been designed to potentially accommodate original artwork that could be designed as either an insert or relief on the blade walls next to the gate. (See image below).



Note: address numbers will be relocated in accordance with what works best in relationship to the selected artwork.

- 2) The pedestrian pathway is also identified as an artwork location. It is primarily used by local residents as a direct walking route to the local elementary school and to Digger Park. This pathway will receive a significant upgrade as part of this project's construction.



4 ARTWORK CONSIDERATIONS

The artwork should:

- Consider the design aesthetic of the townhome complex and the surrounding neighbourhood;
- Offer ongoing engagement for repeat viewing, both for children and adults;
- Draw a direct connection to a unique aspect or story relating to the Lynnmour /Inter-River area (*see Attachment 1 – Community Interest Page*);
- Be durable, permanent and safe.

5 BUDGET

The total budget available to artist(s) team, inclusive of all expenses (including HST) is \$50,000. Artwork budget must be inclusive of all costs including but not limited to artist fees, studio overhead, consultant fees, artwork fabrication, site preparation, travel, transportation, installation, taxes and General Liability Insurance in the amount of two million dollars.

6 ARTIST SELECTION PROCESS

The Public Art selection process will be undertaken by an Artist Selection Panel and will occur in two stages. The Selection Panel will be comprised of individuals representing the following areas: Developer, Architect, Artistic Community, NV Public Art Advisory Committee and the neighbourhood.

The Panel will review all submissions and short-list up to three artists who will be asked to provide a detailed sketch or maquette, budget, time schedule and other pertinent information. Each of the short-listed artist(s) teams will receive a presentation fee in the amount of \$500 to complete this phase.

Upon review of the short-listed presentations, the Selection Panel will recommend one artist(s) team for the project. *However, if no submission warrants consideration, the Artist Selection Panel reserves the right not to award the commission.*

SELECTION PROCESS & CRITERIA

Phase 1 – Deadline for Submission

The submissions will be reviewed and decisions made based on:

- * Compliance with the Public Art Call requirements;
- * Artist(s) team previous artistic experience (based on supplied images);
- * Appropriateness of the applicant's artistic medium and style for this project site;
- * Potential for distinctive, site specific outcome.

Phase 2 – Short-listed Presentations

The presentations will be reviewed and decisions made based on:

Appropriateness of the concept and design for the site;

- * Thematic connection with Lynnmour Inter-River culture, nature or history;
- * Interview and presentation of the proposed project concept;
- * Artist(s) ability to work co-operatively with members of a design team.

7 ELIGIBILITY

This Public Art Call invites expressions of interest from professional Artists or Artist Teams that have proven experience working on site-specific public art projects. The successful Artist(s) will be required to work closely with members of the Project Design Team and with other design and/or construction consultants as required within established technical scheduling and maintenance parameters.

8 SUBMISSION REQUIREMENTS

Artists interested in this project must prepare and submit the following:

1. A **1 page letter** that outlines the artist's conceptual approach to this project.
2. A current **resume**. (If applying as an artist team please supply a resume for all artists)
3. Up to **12 images** showing previous examples of the artist's work (digital or on slides).
4. A corresponding **image list** indicating the artwork's title, date, medium, location and value.
5. Video or DVD may be submitted if it is no longer than five minutes in duration.
6. Contact information for two professional references who have worked with you in the past.
7. A self-addressed stamped envelope.

9 TIMELINE

Posting Circulated.....	May 27
Submissions Materials Due @ 4 pm.....	DEADLINE..... June 17
Selection Process Review & Short-listing	June 23
Short-listed Artists Interviews	July 20
Contract Duration	2011-2012
Anticipated date for Installation of selected artwork	Spring 2012

SUBMIT APPLICATION PACKAGES TO:

Attention: Lori Phillips, Public Art Coordinator

The Arts Office

315 – 1277 Lynn Valley Road, North Vancouver, BC, V7J 0A2

604.982-3893 Lori.phillips@artsoffice.ca

Submission Materials Due: June 17, 2011 @ 4 pm

Attachment 1

Lynnmour Inter-River Community Interest Reference Page

	<p>Pearce Family and their Chicken Farm: Recently, one of the community's long time residents, Collin Pearce, passed away. Mr. Pearce's family moved to Premier Street after World War II, and ran a chicken farm on Premier Street during the 40s and 50s. As the area evolved, the Pearce family donated land to the District for a portion of Inter River Park which is currently used for a playground. (The section of the park is also known as Digger Park).</p>
	<p>Judy Cramner, local artist: Former resident of 881 Premier Street, Judy Cramner was a Native Canadian artist, who graduated from the Vancouver School of Arts in 1965 and has been represented by many fine galleries. She is best known for her distinctive pottery which incorporates stylized west coast first nation imagery.</p>
	<p>Red Legged Frogs: Inter River Park is home to red legged frogs. Amphibians are dying out across North America in part because of loss of habitat. In Inter River Park and in the Lower Seymour Conservation Reserve, frogs can be heard in the ponds and salamanders glimpsed along the forest floor.</p>
	<p>Lynn Creek: The Lynnmour neighbourhood is situated in the river valley of Lynn Creek which means the community has a potential risk for flooding. For this reason there are a series of berms and floodways that can be found within the neighbourhood.</p>
	<p>Inter River Park: What is now the most comprehensive sports field/recreation complex on the North Shore, Inter River Park, was originally the District land fill site. By the late 80's the land fill had reached capacity, and the District initiated the process of converting the area into a recreation facility for the community.</p>
	<p>Panning for Gold in Lynn Creek: This photo provided by the Museum and Archives, shows some gentleman taking a break from panning for gold in Lynn Creek.</p>